PLAY ▶ MEDIA KIT

AntiSocial Horror

I like to stay home and watch horror movies, then talk about them. I cover what's coming out, share the moments most fans miss, and get loud about the stuff I love, from big studio releases to the indie ones nobody's talking about yet.

FEATURED BY A24 · SHUDDER · WARNER BROS.

Media kit for distributors, festivals & brands · November 2026

PROOF FEATURED BY STUDIOS

TikTok views on the videos they featured · read Nov 11, 2026

7.1M	4.0M	1.9M	328K	244K
Friendship ↗	Undertone ↗	Y2K ↗	How to Make a Killing ↗	Weapons ↗
A24	A24	A24	A24	WARNER BROS.

WHO I AM WHAT I'M ABOUT

CREATOR 01

Me, on camera

I break the news, react to trailers and tell you what I actually think. If it's a rumor, I'll say it's a rumor.

CURATOR 02

The stuff you'd scroll past

Most people won't sit through a 40-minute press junket. I will. Then I share the best moments, with credit to whoever filmed them.

HYPE-MAN 03

If I love it, you'll hear about it

The movie, the cast, the soundtrack, the vinyl, the hoodie. When something's good I get loud about it, and people come along for the ride.

ONE-STOP SHOP 04

Follow one page, stay in the loop

What's coming out, what's worth it and where to find it, all in one place.

REACH THE NUMBERS

Last 28 days · Oct 26 – Nov 22, 2026 (TikTok: last 7 days)

● REC STATS READ NOV 23 2026

62K+	17.6M	49M	73%
followers across 4 platforms	views in the last 28 days on YouTube,	lifetime YouTube views	of YouTube Shorts viewers stick around

Facebook and Instagram

instead of swiping

YOUTUBE
@antisocialhorrorclub

Subscribers	14.9K
Views (28 days)	16.2M
Watch hours (28 days)	51.8K
New subscribers (28 days)	+2.8K

TIKTOK
@antisocialhorror

Followers	34K
Views (7 days)	1.5M
Likes (7 days)	126.1K
Shares (7 days)	2.5K

FACEBOOK
AntiSocial HorrorClub

Followers	11.8K
Views (28 days)	1.3M
Viewers (28 days)	817K
Interactions (28 days)	19.5K

INSTAGRAM
@antisocialhorrorclub

Followers	1.8K
Views (28 days)	83K
Viewers (28 days)	58.8K
Interactions (28 days)	5.1K

AUDIENCE

WHO'S WATCHING

Platform audience data, read October 2026

CORE AGE: 25-44

Share of each audience aged 25-44

YouTube	63%
TikTok	61%
Facebook	72%
Instagram	64%

MOSTLY MEN

Share of each audience who are men

YouTube	72%
TikTok	53%
Facebook	59%
Instagram	62%

MOSTLY US, PLENTY WORLDWIDE

Share of each audience in the United States

YouTube	38%
TikTok	45%
Facebook	53%
Instagram	55%

Then the UK, Canada, Brazil, Mexico and the Philippines

PRESS

FEATURED & INVITED

Studios that have featured my videos or invited me in

3
studios have featured my videos: A24, Shudder and Warner Bros.

13.8M
TikTok views on the videos they featured

17
films I've seen early at press screenings

382K
TikTok views on my trip to A24's Backrooms pop-up in LA

I make videos about what I'm already excited for. Every one of these started as my own post: the studio found it afterward and asked to feature it.

1 **7.1M** — **Friendship** · featured by A24
TikTok · Feb 2025

2 **4.0M** — **Undertone** · featured by A24
TikTok · Jan 2026

3 **1.9M** — **Y2K** · featured by A24
TikTok · Aug 2024

4 **328K** — **How to Make a Killing** · featured by A24
TikTok · Feb 2026

5 **244K** — **Weapons** · featured by Warner Bros.
TikTok · Aug 2025

6 **215K** — **The Front Room** · featured by A24
TikTok · Jun 2024

7 **78K** — **Late Night with the Devil** · featured by Shudder
TikTok · Feb 2024

Also featured by Shudder: my Oddity reaction.

INVITED BY A24

BACKROOMS IN LA

A24 invited me to its Backrooms pop-up before it opened to the public, and to the special screening and reception in Los Angeles (May 2026). I flew out for it.

PRESS SCREENINGS

17 FILMS, EARLY

Backrooms · Black Phone 2 · Bring Her Back · The Conjuring: Last Rites · Death of a Unicorn · Evil Dead Burn · Five Nights at Freddy's 2 · The Front Room · Heretic · Insidious: The Red Door · MaXXXine · Onslaught · Ready or Not 2 · Send Help · Undertone · Weapons · Y2K

PACKAGES & PRESS

SENT & QUOTED

PR packages from Warner Bros. for Lee Cronin's The Mummy and The Conjuring: Last Rites. My post was embedded in a Bloody Disgusting article on Ready or Not and Abigail (2024).

ON CAMERA

ME ON CAMERA

My own videos · YouTube views, all-time

2M+

YouTube views on my on-camera Shorts

662K

views on one of them: Inde Navarrette hosting SNL



662K

Inde Navarrette hosting SNL for Halloween

Nov 2026 · news



551K

Obsession's cast is making moves

22.5K likes



404K

I wish I wish... for a One Wish Willow

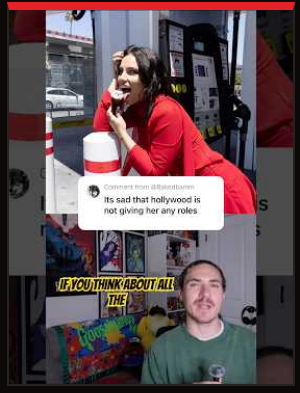
5.7K likes



138K

Finney was stressed (The Black Phone 2)

5.6K likes



59K

Inde Navarrette is everywhere

1.8K likes

Also on camera: The Obsession cast is busy (49K) · Backrooms premiere (43K, plus 382K on TikTok) · Obsession soundtrack (31K) · Obsession vinyl unboxing (16K)

CURATED

MOMENTS I'VE SHARED

Interviews, press and behind the scenes, credited to the source

Most fans never watch the full interview or the whole press tour. I do. When I find a moment worth seeing, I share it with credit to the source and a little context. I didn't film these. My part is finding them and getting them in front of people who'd never have seen them otherwise.

1	**5.4M**	**Inde Navarrette is Mr. Bombastic** · *Obsession* cast moment	TikTok, all-time views
2	**578.6K**	**Buddy** behind the scenes	YouTube, last 28 days
3	**366.2K**	**Inde Navarrette as Freaky Nikki** · *Obsession* special effects	YouTube, last 28 days

COVERAGE

WHAT I MAKE

My own videos, plus moments I share

ON CAMERA

NEWS & TAKES

Trailers, castings and release news, usually the same day it drops.

ON CAMERA

REVIEWS & REACTIONS

First reactions and honest reviews, often straight out of a press screening. Always happy to check out a screener.

ON CAMERA

COLLECTIBLES & PHYSICAL MEDIA

Vinyl, VHS, Blu-rays, toys and merch. If it comes in a box, I'll open it on camera.

ON CAMERA

PREMIERES & FESTIVALS

Event coverage like A24's Backrooms pop-up and screening in LA. Open to festival and premiere invites.

ON CAMERA

SERIES

New Releases for news and reactions, **Staff Picks** for what to watch, and **Be Kind, Rewind** for the classics.

SHARED

HIGHLIGHTS

Cast moments, behind the scenes and press clips, credited, with my two cents added.

Most of it goes up on YouTube, TikTok, Facebook and Instagram.

TRUST

HOW I DO THINGS

Facts first, then my take. You'll always know which is which.

Rumors get called rumors. If it's not confirmed, I say so.

Credit where it's due. Clips I share keep their source, and I never pass someone else's footage off as mine.

Ads are marked as ads. Every paid post gets #ad and the platform's paid-partnership label.

I only hype what I actually like. Every studio feature started as a video I made on my own.

CONTACT

LET'S TALK

Got a screener, a review copy, press footage, a festival pass or a partnership idea? Tell me the film or product and the date.

DM ON TIKTOK

Or email: antisocialhorrorclub@gmail.com

Reach numbers from YouTube Studio, TikTok Studio and Meta Business Suite, read November 23, 2026 (Instagram and Facebook followers: November 16; lifetime views and the Shorts stay-to-watch share: November 10; audience data October 2026) · featured-video views from the public TikTok posts, November 11, 2026 · antisocialhorrorclub.com